

# SPECIALTY PACKAGING

## MARKET WITH STYLE & PURPOSE



Travel Tags can help you guard what you value most while maintaining a creative edge that will get you noticed. By offering three levels of specialty packaging, we can tailor any solution for your specific needs. We can help your product stand out at retail whether you are looking for a simple, elegant solution or a secure, tamper evident package.



**COST EFFECTIVE**



**ATTRACTIVE OPTION**



**HIGH SECURITY**

### CARD ON CARRIER

The card on carrier approach is a familiar choice for many gift cards in the marketplace. It's a cost effective and compact solution for optimizing counter space at POS or on a third party mall.

- Single panel layout
- Simple yet effective package
- Easy activation options
- Compact solution
- Scratch off over pin for added security
- Cost effective construction

### CARD WRAP

The Card Wrap is an elevated choice that provides additional coverage of the card itself. Contained in a two or three panel layout and sealed, the card wrap is an attractive solution with greater surface area for your brand design.

- Multi-panel layout
- Larger branding surface area
- Ability to use a more generic or multipurpose card – only the outer wrap is visible in-store
- Comparable cost to card on carrier

### SECURE PACK

Our selection of Secure Packs for open and closed loop cards include several unique security features that create highly visible evidence of tampering prior to purchase.

- Multi-panel concepts
- Inner security slits
- Perforated tear strips
- Bar code window for scan activation
- Mag stripe on package for swipe activation
- Foil or spot foil capabilities
- Scratch-offs and security labels